

MOGUL MAINTENANCE

What's the fastest, most effective morning prep for conquering the world? We asked three top influencers to share their secrets *By* GINA WAY

the HIGHFLIER

MY MORNING ROUTINE



ANNA McENTEE

As manager of content, connectivity, and inflight entertainment at JetBlue, Anna McEntee, 31, effectively decides what you read, watch, and listen to on board. She's inked deals with content providers like DirecTV, Amazon, and The Wall Street Journal.

6AM WAKE-UP

I TAKE THE dog for a walk, and when we return, I have my coffee (Saturdays Blend No. 01). Three times a week, I go to Five Points Academy martial-arts studio for an hour of boxing, weights, and cardio.

7:55AM

In the shower, I wash my face with Éminence Organics Clear Skin Probiotic Cleanser (6) and use one of my many bodywash options. Twice a week, I apply St. Tropez In Shower Gradual Tan to subtly tint my skin.

8:10AM

I let my hair air-dry while I do my makeup: Giorgio Armani Maestro Fusion Foundation with NYX

Cosmetics concealer. Then I dust on bronzer and blush. On my eyes, I use a Stila eyeshadow palette (4) with a little liner and mascara. For lips, it's Clinique Almost Lipstick in Black Honey, or when I want them to stand out, RMS Beauty Lip Shine in Sacred (5).

8:25AM

When my hair is almost dry, I apply Drybar Hot Toddy Heat & UV Protectant (2) and blow it out with a round brush.

8:30AM

I make breakfast to-go: a parfait of Greek yogurt, berries, and Maple Pancake Paleonola Granola.



NECESSARY INDULGENCES BRAZILIAN BLOWOUT

I got one a few months ago at Salon Ruggeri, and it's a life changer! It really tamed my curly, frizzy hair and saves me at least 30 minutes of drying time in the morning. I use Brazilian Blowout's Açai Anti-Frizz Shampoo and Conditioner to help keep it smooth.

SKIN SECRET

When my complexion started breaking out in my late 20s, I went to Maris Dusan in NYC for a facial. Now I go every two months, and my skin is completely clear.

PM SKINCARE

I moisturize with Éminence Organics Clear Skin Probiotic Moisturizer and apply Clinique All About Eyes Serum De-Puffing Eye Massage. Four times a week, I also use Epicuren Glycolic Lotion (3), a mild exfoliator.

SEASONAL SCENTS

In spring and summer, I blend Nars Monoï Body Glow II (1) with Aveeno body lotion and apply all over. For fall and winter, I wear Diptyque Vetyverio.

1. NARS Monoï Body Glow II, \$59. 2. DRYBAR Hot Toddy Heat & UV Protectant, \$30. 3. EPICUREN Glycolic Lotion Skin Peel 5%, \$30. 4. STILA Eyes Are The Window Shadow Palette in Spirit, \$49. 5. RMS BEAUTY Lip Shine in Sacred, \$25. 6. ÉMINENCE ORGANICS Clear Skin Probiotic Cleanser, \$38.

the STAR STYLIST

MY MORNING ROUTINE



JENNIFER RADE

Costume designer and stylist Jennifer Rade dresses everyone from Angelina Jolie to Caitlyn Jenner. "Every day is different," says the L.A.-based Rade. "I could be working on a music video, television series, or ad campaign, or pulling red-carpet gowns."

8:30AM WAKE-UP

SHOWERING FIRST THING wakes me up. Besides, I have to wet my curly hair every morning to restyle it; otherwise, it's a dreadlock-y mess—like my hair went clubbing while I was asleep! I use Wen Fig Cleansing Conditioner (4) to keep it hydrated and tamed.

8:50AM

I wrap my hair in a microfiber towel, then put on my facial moisturizers: Trina Reneá Red Tea Moisture Boost hydrating serum, followed by her 24/7 Defense (2), which looks like carrot juice and is packed with antioxidants. Over that, I apply Dr. Lancer's The Method: Nourish Sensitive Skin cream.

9AM

I scrunch a handful of Tresemmé Tres Extra-Firm Control Mousse through my hair to bring out my curls and then dry it with a diffuser attachment, which takes a solid

20 minutes. After that, I use an Enzo Milano curling wand to define some of the coils in the top layer and spray the whole thing with John Frieda Frizz Ease Firm Hold Hairspray.

9:30AM

I love a smoky eye. I use MAC Eye Kohl in Smolder, then smudge on MAC Eye Shadow in Concrete (1), followed by a coat of mascara. I don't wear foundation, but I blend IT Cosmetics No. 50 Serum with its Bye Bye Redness Neutralizing Correcting Cream (3) and apply it wherever I get red. For just enough lipcolor, I dab on Korres' tinted Lip Butter (5).

9:45AM

Before I head out, I usually make a quesadilla with scrambled eggs and cheese, and a ton of sour cream and hot sauce.



NECESSARY INDULGENCES

SOFT TOUCH

My skin is extremely sensitive, so I swear by natural, gentle products like Mariana Chicet Wild Honey Body & Hand Soap, Éminence Organics Calm Skin Chamomile facial cleanser, and Epicuren Fresh Unscented After Bath Moisturizer body lotion.

SIGNATURE SCENT

I always have a roll-on bottle of Sage Pearl Perfume Oil (6) in my bag. Everyone tells me that I smell delicious, and this vanilla-musk-sandalwood blend is my secret.

TEA TIME

I don't drink coffee, but I sip Teas' Tea Unsweetened Pure Green Tea throughout the day; it's so refreshing. I have cases of the stuff delivered via Amazon Prime every month.

1. MAC Eye Shadow in Concrete, \$16. 2. TRINA RENEÁ SKINCARE 24/7 Defense, \$72. 3. IT COSMETICS Bye Bye Redness Neutralizing Correcting Cream, \$32. 4. WEN Fig Cleansing Conditioner, \$32. 5. KORRES Lip Butter in Wild Rose, \$12. 6. SAGE Pearl Perfume Oil, \$45.

the **BRANDING GURU** MY MORNING ROUTINE



TRICIA CLARKE-STONE

Tricia Clarke-Stone, 39, cofounded marketing, creative, and tech agency Narrative with Russell Simmons two years ago. The New York City-based company creates interactive ad campaigns for clients like Under Armour and Samsung.

7AM WAKE-UP

I MEDITATE FOR five to 10 minutes after I get up. It centers me and clears my head before my day begins.

7:15AM

After meditation, the music goes on. I have a voice-activated Amazon Echo, so I can tell it to do anything, from playing Drake and turning up the volume to adding items to my grocery list. Then I go through e-mails, read headlines, and have a green juice (my favorite is Juice Press Mother Earth).

8AM

I take a quick shower and moisturize with Palmer's Cocoa Butter.

8:15AM

Next, I do my hair. I have it blown out twice a week at Drybar, so I only need to put on a little smoothing serum—Kérastase Oléo-Relax or Paul Mitchell

Super Skinny Serum (3)—and flat-iron a few sections.

8:30AM

I blend two shades of Laura Mercier Oil-Free Tinted Moisturizer—Caramel and Bronze Radiance—to balance my skin tone. Instead of blush, I dust on Bobbi Brown Bronzing Powder (6); then I apply an Urban Decay black eye pencil (4) and Givenchy Noir Couture Mascara (2). At work, I do a nude lip (MAC Lipglass in Oh Baby), but for evening, it's Chanel Rouge Coco Ultra Hydrating Lip Colour in Gabrielle (1), the perfect red.

7



1



2

3



4



5

6



NECESSARY INDULGENCES

REGULAR FACIALS

I get a microcurrent facial once a month at SB Skin in NYC's Chelsea neighborhood. It's supposed to stimulate the muscles in your face, and I've noticed that it makes my skin firmer.

SKIN SAVIORS

Clinique products have been my go-to since high school. Day and night, I use the Liquid Facial Soap Oily Skin Formula, Dramatically Different Moisturizing Lotion, and Smart Custom-Repair Eye Treatment (5). I also do an Origins Out of Trouble 10-Minute Mask (7) once a week for some skin TLC.

FAVORITE FRAGRANCES

I live and die by Stella McCartney's perfume, Stella. It's bold but not overpowering; I've been wearing it for years. I'm also a fan of Le Labo. We send its Santal candles to clients.

WORKOUT BUDDY

I do a Pilates reformer class twice a week at Clay, in Union Square, with my identical twin sister. We also get the same facials, have the same bangs, and share a hairstylist!

1. CHANEL Rouge Coco Ultra Hydrating Lip Colour in Gabrielle, \$36. 2. GIVENCHY Noir Couture 4 in 1 Mascara in Black Satin, \$32. 3. PAUL MITCHELL Super Skinny Serum, \$20. 4. URBAN DECAY 24/7 Glide-On Eye Pencil in Perversion, \$20. 5. CLINIQUE Smart Custom-Repair Eye Treatment, \$49. 6. BOBBI BROWN Bronzing Powder in Medium, \$40. 7. ORIGINS Out of Trouble 10-Minute Mask, \$24. For information on where to buy, see Shopping Directory.